

Franklin Guttman

Design for Spaces & Experiences
iamonlyfranklin.com

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Education

Bachelor of Design Carnegie Mellon University

2018 - 2022 (Anticipated)
Pittsburgh, PA

Experience

Deeplocal

June 2021 - August 2021
Pittsburgh, PA

Experience Design Intern

Designed early concepts and interactions for branded spaces and products. Iterated on projects on both short and long timelines while incorporating direct client feedback. Worked extensively with teams of designers, engineers, project managers, and freelancers to bring designs to production.

Lunar Gala

September 2019 - March 2021
Pittsburgh, PA

Spatial Motion Graphics and Visual Designer

Collaborated with a team of designers across multiple departments to create motion graphics and abstract 3D forms for the 2021 iteration of Lunar Gala, Carnegie Mellon's annual fashion show. Designed visuals, photography, and video to represent the themes of the show and each individual line for the 2020 iteration.

OH! Lab

January 2020 - August 2020
Pittsburgh, PA

Design Intern

Worked with a team of Human Computer Interaction researchers to create a series of interactive experiences to teach coding and computational thinking skills to students from low-resource environments. Designed interactive culture probes and other materials for design research of school and home environments.

CMU School of Design

August 2020 - December 2020
Pittsburgh, PA

Teaching Assistant

Helped to teach Sophomores and Juniors in the Digital Imaging course at School of Design. Gave constructive critique on student projects, led workshops on Adobe Suite and Designing Images for Storytelling, and worked with the professor to create class curriculum.

Tools/Skills

Spatial Design & Planning

CAD Modeling & Rendering

Cinema4D / Rhino /
Sketchup / Octane

User Experience Design

Physical Prototyping

Brand Research

Rapid Design Sketching

Reality Composer / Aero

Video Production & Editing,
Motion Graphics & Animation

AR/VR/XR Prototyping

Figma / XD / Sketch

Adobe CC / Procreate

Woodshop / Lasercutting /
3D Printing

Honors

Student Merit Award - Best in Class

Fall 2019 - Spring 2020
CMU School of Design

Design Scholar - Cooper Hewitt Scholars

2017-2018
New York, NY